LIGO Hanford Observatory Education and Outreach, 2007



LIGO





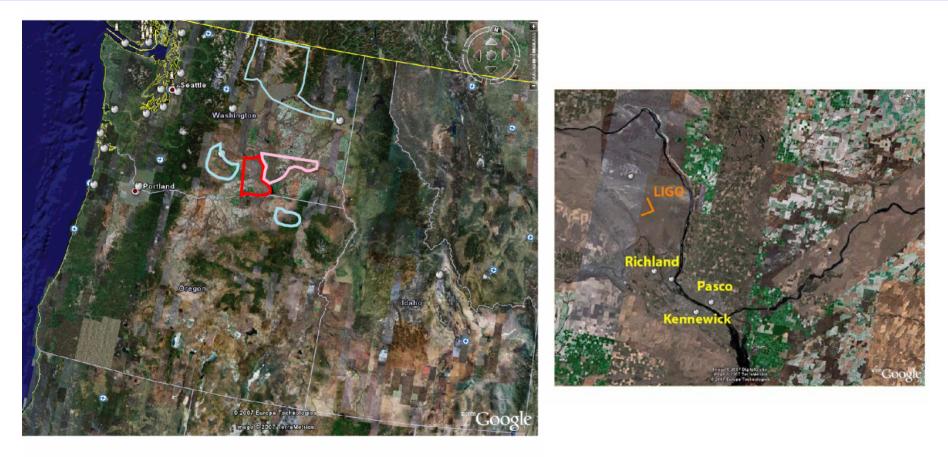








Serving the Columbia Basin Region of Southeastern Washington . . .



LIGO



Faces of the Columbia Basin

- The Tri-Cities has the highest rate of population growth in WA
- The current population of Benton and Franklin Counties is 225,000 (27% Hispanic)
- Hispanics are a majority population in Franklin County (57%)
- Hispanic students represent 70% of the Pasco School District and 34% of Columbia Basin College.
- Eastern European groups are growing in the Pasco area
- Several tribes are in the region





LIGO: Cutting-edge Science and Engineering in the Heart of the Basin



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LIGO's goal: To shape the science experiences of our residents across the span of lifelong learning









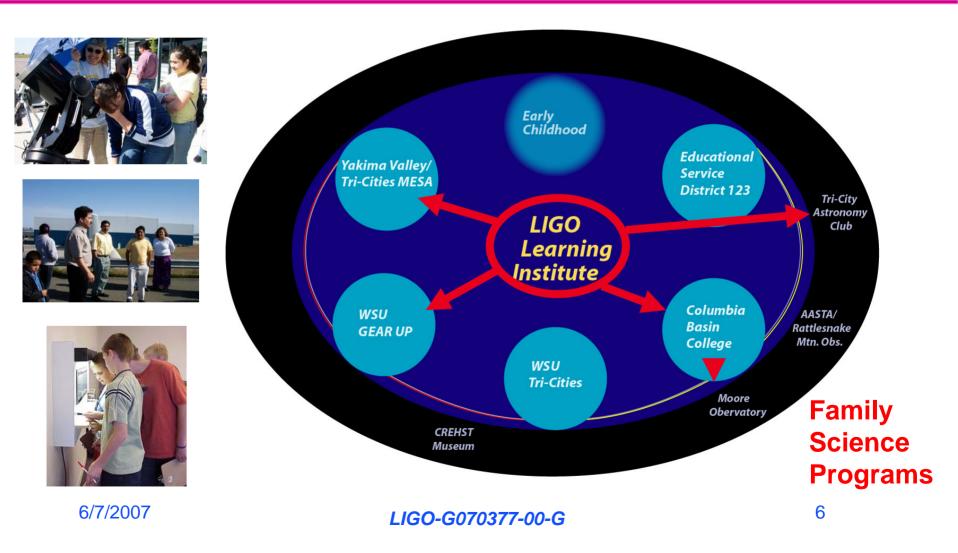




6/7/2007



Our Strategy: Build partnerships that strengthen outreach capabilities and leverage our partners' connections to the community.





Reach the very young through family-oriented events, including bilingual events, that provide hands-on fun and an introduction to LIGO





Acceso la Ciencia: ESI 0610053



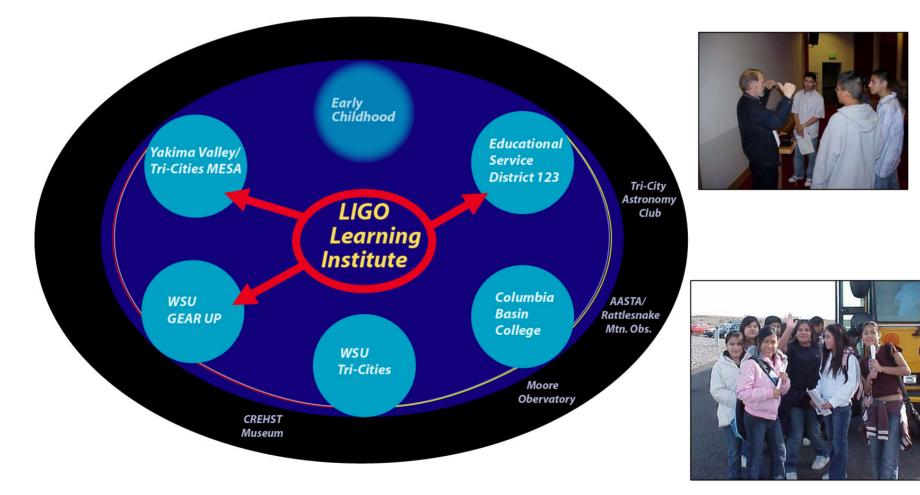




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Middle School and High School: Field Trips, Classroom Visits, Special School Events



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Hands-on exhibits, staff contacts and control room visits add spice to field trips





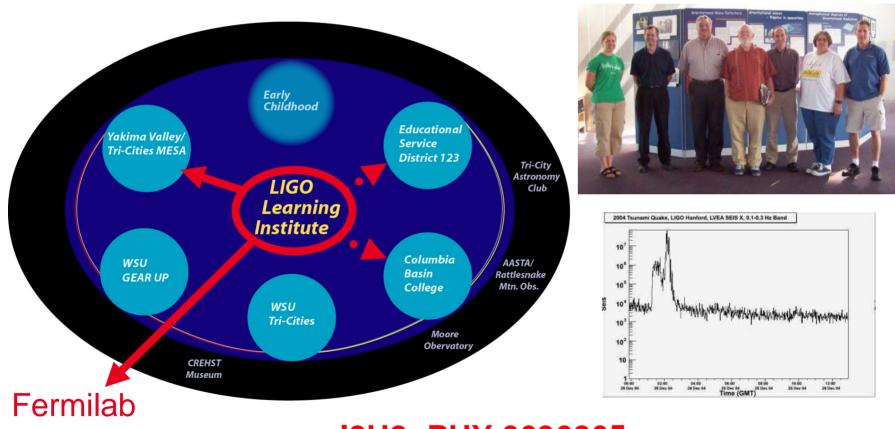








LIGO I2U2 puts LIGO environmental data in students' hands



I2U2: PHY 0636265

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College/University level: Student internships and Observatory visits; focus on strengthening diversity

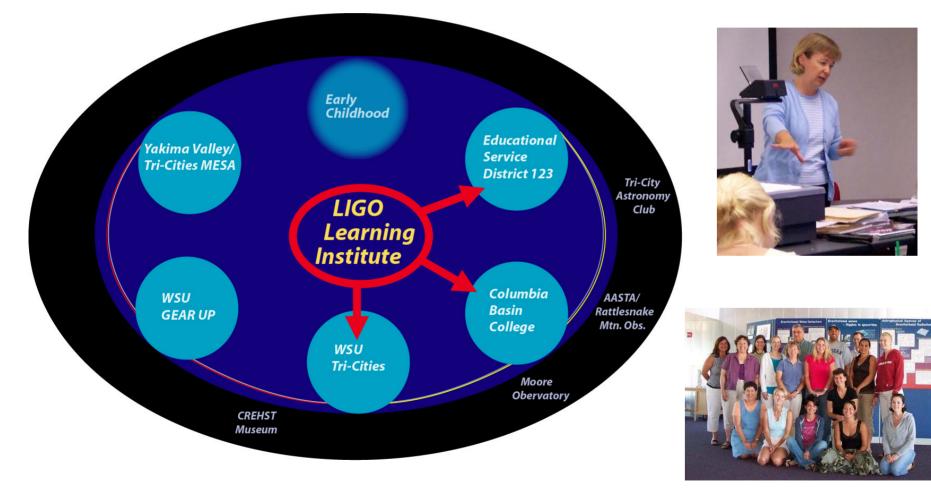




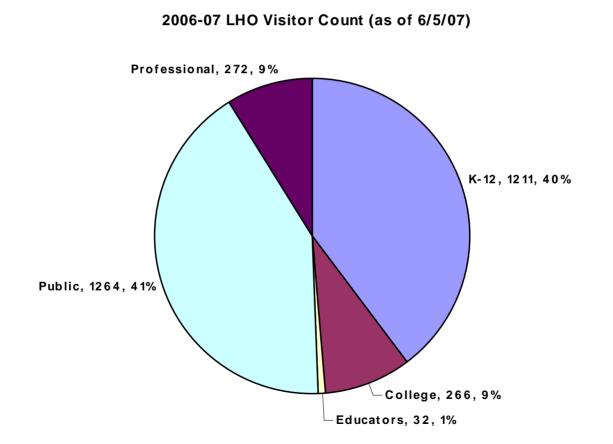




Math Science Partnership: Teacher Professional Development



Current Visitor Attendance by Category

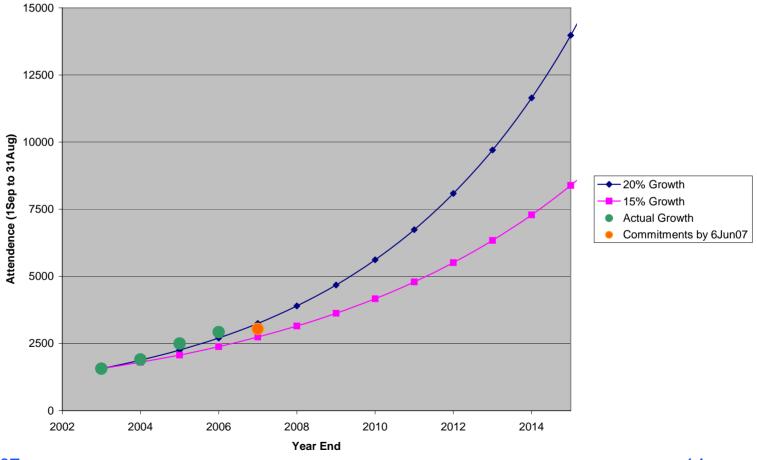


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Tracking outreach growth

Potential Growth in LHO Attendance



Recognition

- 2006 Honorable Mention award from the Astronomical League to the Tri-City Astronomy Club for May 2006 Astronomy Day public program. Events partners: LIGO, AASTA, CBC/Moore Observatory, CREHST Museum
- 2006-07 Science Education Advocate award from Washington LASER (Leadership and Assistance for Science Education Reform)
- Chosen by ESD 123 to receive a 2007 Community Award from the Southeastern Washington Association of School Administrators







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The Road Ahead – Building Capacity and Managing Resources to Sustain Growth

- Develop a stronger reach to small schools that populate the region ... while we...
- Scale up the outreach program by increasing the average visitor attendance for field trips and events
- Maximize the value of LIGO's personnel assets ... while we ...
- Maintain manageable outreach commitments for busy Observatory staff
- Move forward on focused diversity efforts ... while we ...
- Continue to develop broad-based programs and activities that provide engagement and interest for all



